

---

## SPONSOR & EXHIBITOR OPPORTUNITIES

---

# Living Well with Dementia

## The time is NOW!

---



**Crowne Plaza Hotel  
& Conference Center**

**Indianapolis, IN**

**September  
19–21, 2022**

**Living Well with Dementia** is hosted by the Dementia Action Alliance and Dementia Friendly Indiana. Both are advocacy and educational organizations of people living with dementia, care partners and others making our country a better place in which to live with dementia.



**Dementia Action Alliance  
and  
Dementia Friendly Indiana**



# Living Well WITH DEMENTIA



*The time is NOW!*



## Why Sponsor?

- ◆ Easy access to a unique high-powered audience of customers that includes leaders, executive decision-makers, and other influencers focused on enhancing the lives of people living with dementia.
- ◆ The Crowne Plaza's historic Union Station Conference Center is a uniquely amazing event space to network and meet one-on-one with current and potential customers.
- ◆ Be recognized as a leader in dementia-focused products and services.
- ◆ To be at the vanguard of learning the most current information and engaging directly with individuals living with dementia and renowned dementia specialists from across the country.





*"The DAA conference changes your perception of living with dementia in a profound way. I go to dozens of conferences every year, and always look forward to this event as you wind up being educated and inspired."*

— Jack York, Co-Founder  
It's Never 2 Late

## OUR CONFERENCE AUDIENCE

Our conference brings together a **wide and diverse large national gathering** of national leaders and influencers, including:

- ◆ Individuals living with dementia and their care partners
- ◆ Providers of memory care, skilled nursing, assisted living, home care and adult day services
- ◆ Dementia specialists and healthcare practitioners
- ◆ Community leaders of AAA's, Dementia friendly initiatives, and Memory Cafes
- ◆ Researchers and academics
- ◆ Local, state and federal government agencies

Our conference participants are eager to engage with you and learn about the services and products you offer to support their efforts.

**Here's what some of DAA's previous conference participants had to say —**

◆ "I go to many conferences and this was by far the most profound. Everything about it was superb."

◆ "I have NEVER been to such an amazing conference. I am forever changed because of it and am carrying the lessons learned back"

### Conference Participants

<b>People living with dementia</b>	<b>10%</b>
<b>Care partners</b>	<b>10%</b>
<b>Service &amp; support providers</b>	<b>50%</b>
<b>Community leaders</b>	<b>10%</b>
<b>Government agencies</b>	<b>8%</b>
<b>Healthcare practitioners</b>	<b>7%</b>
<b>Researchers and others</b>	<b>5%</b>

## EXHIBITING AT THE CONFERENCE

Our exhibit hours are specially designed with dedicated opportunities for you to engage with conference participants so they can have time to learn about your products and services.

Our exhibitor packages include:

- ◆ Prime opportunities to connect with customers
- ◆ Conference registration
- ◆ Skirted 6-foot tables and two chairs
- ◆ WiFi

Sponsorships and elite exhibit spaces are limited. Please reserve your space early so you don't miss out.

### EXHIBITOR SCHEDULE

#### SET-UP

- ◆ Monday, Sept. 19 1:00–4:00 pm

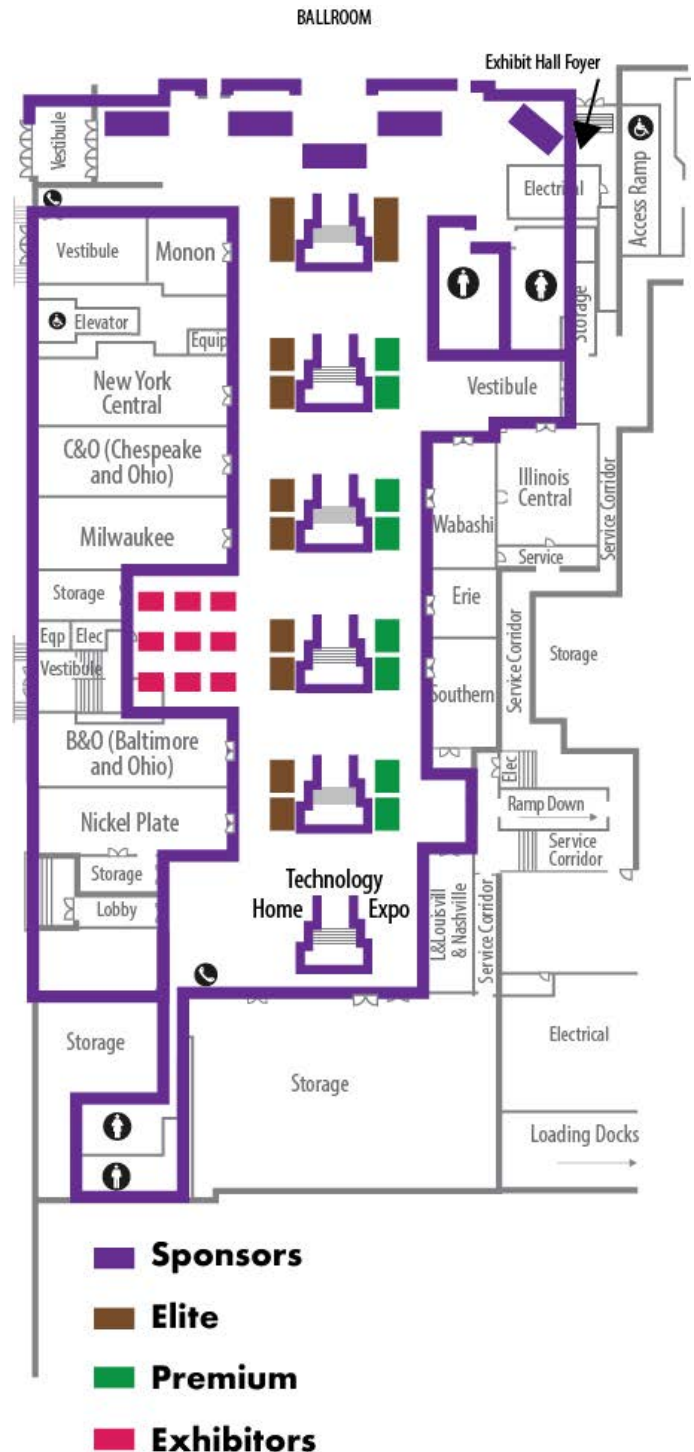
#### EXHIBIT HOURS

- ◆ Monday, Sept. 19 4:30–6:30 pm  
Grand Opening Reception
- ◆ Tuesday, Sept. 20 12:00–2:00 pm  
3:15–5:00 pm
- ◆ Wednesday, Sept. 21 7:30–8:30 am  
12:45–2:00 pm

#### BREAK-DOWN

- ◆ Wednesday, Sept. 21 2:00–4:00 pm

## CONFERENCE LEVEL



## SPONSORSHIP OPPORTUNITIES

All sponsors are prominently featured in the conference program, on the website, on the conference app, and are acknowledged during opening and closing programs.

### **LIVING WELL TECH HOME EXPO** **1 available** **\$20,000**

1. Prominent signage as sponsor of this premier event
2. Full page conference program ad
3. Elite location in the exhibit area
4. Three complimentary conference registrations
5. Introduce Opening Keynote session Day 1 and offer brief remarks
6. Private discussion group with individuals living with dementia and DAA's leadership

### **OPENING NIGHT RECEPTION** **1 available** **\$15,000**

- Features 1–5 above
- Host of the Talent Show
- Introduce Closing Keynote session Day 2 and offer brief remarks

### **MOBILE CONFERENCE APP** **1 available** **\$10,000**

- Company name and logo on conference app and signage
- Features 1–5 above

## EXHIBITING OPPORTUNITIES

All exhibitors will have a 6-foot skirted table and two chairs.

### **Elite Exhibitor** **\$7,000**

- Elite location in exhibit area
- Half page ad in conference program
- Company logo prominently featured in conference promotions and on conference website
- Two complimentary conference registrations; additional company staff registrations for \$350/person

### **Premium Exhibitor** **\$5,000**

- Premium location in the exhibit area
- Company logo prominently featured in conference promotions and on conference website
- Two complimentary conference registrations; additional company staff registrations for \$350/person
- Company product or services featured exclusively in a pre-conference email blast

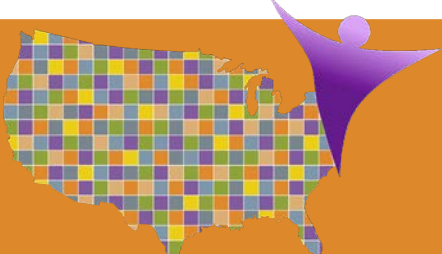
### **Exhibitor** **\$2,500**

- Company logo prominently featured in conference promotions and on conference website
- One complimentary conference registration; additional company staff registrations for \$350/person

To learn more about these opportunities and to reserve your space,  
please contact Vicky Aberilla at [victoriaaberilla@outlook.com](mailto:victoriaaberilla@outlook.com)



# SPONSOR & EXHIBITOR RESERVATION FORM



**Dementia Action Alliance**

Please return to —  
**Dementia Action Alliance**  
 2305 Avinity Court  
 Charlottesville, VA 22902

**Email: victoriaaberilla@outlook.com**

COMPANY NAME

COMPANY CONTACT NAME

STREET ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

- ~~Living Well Tech Home Expo Sponsor~~ ~~\$20,000~~ **SPONSORED**
- Opening Night Reception Sponsor \$15,000
- Mobile App Sponsor \$10,000
- Elite Exhibitor \$7,000
- Premium Exhibitor \$5,000
- Exhibitor \$2,500
- Additional Exhibitor Personnel (per person) \$350

**Sponsors and exhibitors are responsible for making their own arrangements for electrical hook-up with the hotel's Conference Center.**

This signed reservation form confirms our organization's commitment to be a Sponsor/Exhibitor at the 2022 dementia conference. I agree to participate in the conference and provide information and materials as needed. I understand that payment is due upon signing.

Signature \_\_\_\_\_ Date \_\_\_\_\_

